

elica

INTRODUCTION TO ELICA

Maybe you're familiar with Elica; maybe you've sold it in the past, but did you know:

QUICK OVERVIEW

- Started in a garage—Now the world's largest cooking ventilation company with 7 plants worldwide
- Celebrating 50 years in business—Still owned and operated by a family member
- Major Brands trust Elica to produce the BEST—Odds are you're already selling it



TOP 10 REASONS TO DISPLAY AND SELL ELICA

1. Unique Products & Features
 - NikolaTesla Switch: The ONLY Induction Cooktop with a built in Downdraft—Less than 10" deep!
 - NikolaTesla Switch and Volta induction cooktop now Available with Anti-Scratch Glass
 - Cielo 40" & 60" - "Panel ready" Ceiling Hood—Perfectly match ceiling texture and color
 - CFM Reduction System—No Electrician. No tool. No cost!
 - HUSH Sound Suppression—Reduces sound up to 35%
 - HEAT GUARD—"Automatically protects the hood and cabinetry from excessive heat"
 - NikolaTesla Flux — Available in 30" & 36" with better delivery times.
 - Under Cabinet Refrigeration, seamlessly blending into your kitchen with our panel-ready models

2. Variety of products—Fills spaces not available with other brands

3. Superb quality—Superior Fit & Finish

4. Excellent pricing—Great value

5. 3 Year Parts & Labor Warranty—2 years out of the box, 3 when product registered

6. Strong margins, great availability and great SPIFF's—Good for your company, good for your team.

7. Outstanding product availability—Including 30+ stocking models

8. Effortless service calls through Elica's After-Sales Call Center and Encompass Parts Warehouse in GA .

Elica After Sales Call Center

888 732 8018

aftersales@elica.com

9. Quick and easy RA's

10. CEU courses approved for NKBA and IDECC



3 Years
Warranty
parts & labor
when registered
Register your product
at elica.com

Our Products

Cielo 40" & 60"



NikolaTesla Flux



Asti



Learn more at
www.elica.com