



2024 SPIFF INCENTIVE PROGRAM

7/1/24 - 12/31/24

ASKO		
663, 664, 364, 564, 565 Dishwashers		\$50
675, 776 Dishwashers		\$70
786 and Outdoor Dishwashers	Double Spiff \$140	\$70
Washer or Dryer		\$50
Drying Cabinet	Double Spiff \$200	\$100
Wine Cabinet	Double Spiff \$400	\$200
BERTAZZONI		
Suite Bonus		\$400
All Freestanding Refrigerators		\$50
All Columns and BIR		\$150
24" & 30" Professional & Master Series		\$75
36" Professional, Master & Heritage Series		\$125
48" Professional, Master & Heritage Series		\$150
Cooktops		\$40
Rangetops		\$75
24" Single Ovens		\$50
30" Single Ovens		\$100
30" Double Ovens		\$150
Combi Speed Oven		\$35
Convection Steam Oven		\$35
Microwave		\$10
Microwave Drawer		\$15
Warming Drawer		\$20
Ventilation		\$30
OTR Microhood		\$20
Dishwashers		\$40
COYOTE		
C Series 28" & 34" Grills		\$30
C Series 36" & 42" Grills		\$50
S Series 30" Grills		\$50
S Series 36" & 42" Grills		\$75
All Pizza Ovens		\$75
Charcoal & Flat Top Grill		\$50
All Pellet & Hybrid Grills		\$75
All Outdoor Hoods & Liners		\$50
All Outdoor Refrigerators		\$20
Asado Smoker - with or without stand & side shelves		\$20
Electric & Portable Grills		\$10
Power & Side Burners		\$10
AZURE AND ELICA UCR		
15" Azure 1.0 ADA		\$30
24" Azure 1.0 ADA		\$40
24" Azure A224R		\$70
24" Azure A224BEV & A224WC		\$100
Elica UCR		\$100
MARVEL		
Classic		\$80
Professional		\$150
Scientific		\$40
Low Profile Units (ADA)		\$40
Outdoor Units		\$80

ZIP WATER		
Base Unit Only (No Spiff for Faucets & Other Components)		\$100
HESTAN OUTDOOR		
30" Aspire by Hestan Grill Head/on Cart		\$75
36" Aspire by Hestan Grill Head/on Cart		\$100
42" Aspire by Hestan Grill Head/on Cart		\$125
30" Hestan Grill Head/on Cart	Bonus Spiff \$500	\$150
36" Hestan Grill Head/on Cart	Bonus Spiff \$500	\$200
42" Hestan Grill Head/on Cart	Bonus Spiff \$500	\$250
Pizza Oven		\$200
Warming Drawer		\$30
Side Burners (Including Sear Zone and Aspire)		\$25
Refrigeration (Including Aspire), Beer Dispenser, Ice Machine		\$50
Power Burner		\$50
All Size Outdoor Hoods		\$50
HESTAN INDOOR		
All Full-Height Refrigeration, Including Columns		\$200
30" Range		\$150
36" & 48" Ranges		\$400
30", 36" & 48" Rangetops		\$100
All Size Cooktops: Gas, Induction & Electric		\$50
30" Single Ovens		\$100
30" Double Ovens		\$150
Warming Drawers		\$50
Dishwashers		\$50
Undercounter Refrigeration, Beer Dispenser, Ice Machine		\$50
All Size Hoods and Liners		\$50
All Microwaves		\$25
U-LINE		
1 Class		\$80
2000 Series Units		\$120
3 Class and 3000 Series Units		\$150
5 Class Units	Bonus Spiff \$350	\$200
OUTDOOR Units		\$80
ADA Series Units		\$40
MARINE / RV Units		\$40
U-Chill In-counter Cooling Cylinder		\$40
ELICA		
Allasio, Aria, Asti (300 CFM), Fusaro, Gubbio, Modena, Nemi, Sora	Double Spiff \$20	\$10
Asti (400 CFM), Bellagio, TT	Double Spiff \$30	\$15
Potenza, Toblino, Volterra, Bolsena, Lavello	Double Spiff \$50	\$25
Cervinia, Rise, Vavano Island, Volta	Double Spiff \$60	\$30
Calabria, Palermo, Umbria	Double Spiff \$70	\$35
Capri, Como, Foglia, Haiku, Lugano, Mezzano, Pilato, Salice, Seashell, Vavano	Double Spiff \$80	\$40
Catania, Cingoli, Easy, Maggoire, Oristano, Twin, Varna, Tesla, Torino	Double Spiff \$100	\$50
Arezzo, Hilight, Illusion, Leone, Scanno, Trento, Cielo	Double Spiff \$120	\$60

TERMS & CONDITIONS

- Program effective for product shipped and invoiced to dealer's customer on or after January 1, 2024.
- Claims need to be submitted for payment within 90 days from the date of invoice to customer.
- Claims received for product after 2 years of Milestone's invoice to dealer will be rejected.
- 50% of the SPIFF will be paid for Preferred Partner/Project quotes and for sales for showroom displays (even if discount is greater than 50%).
- No SPIFF will be paid for personal use, model home, free product, or product sold at a discount of 50% or more.
- Milestone Distributors reserves the right to cancel, suspend or modify this program at any time.